

# MANIFIESTO for a Regenerative Territory

UNITED FOR THE FUTURE OF OUR COUNTIES



TERRITORIO REGENERATIVO

July 2022

# A Regenerative Territory

In this decade, international organizations such as the United Nations and the European Union are promoting policies to help combat the global crisis. These include initiatives such as the "[Agenda 2030](#)" and the "[Decade for Ecosystem Restoration](#)", promoted by the UN, or the "[Green Pact](#)", promoted by the European Union, with programs such as "[From Farm to Fork](#)" and the "[Biodiversity Strategy 2030](#)".

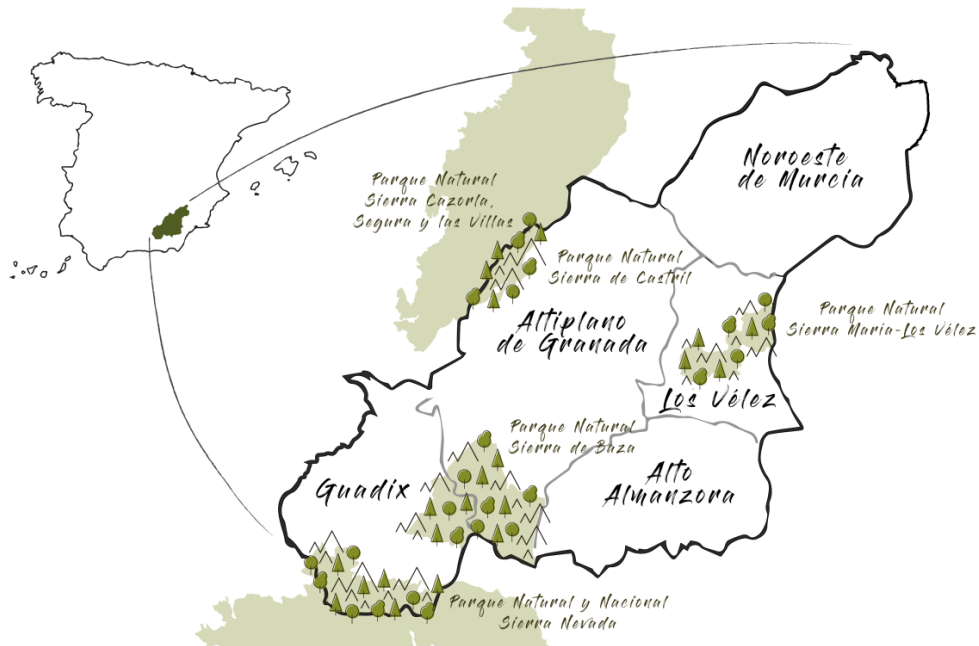
To respond to these mandates, which are necessary to ensure the future of our regions, administrations, associations, organizations and individuals have signed this Manifesto for a Regenerative Territory,

for the improvement and development of our towns, cities and villages. A regenerative territory is one that is in the process of natural, social and economic revitalization where human beings generate a positive impact with their actions.

United under this Manifesto we strengthen our capacity to address the global crisis and create a tool to access national and international support for our Territory under the Sustainable Development Goals (SDGs) set by the United Nations and supported by the European Union.



# AIveIAI Territory



1. The towns, cities and villages of the Altiplano of Granada, Guadix, Los Vélez, Alto Almanzora, and the Northwest of Murcia (hereinafter "The Territory"), come together to affirm our identity and our natural, cultural and social values.
2. We declare ourselves a Regenerative Territory by valuing what bring us together: our landscape, our climate, culture, traditions, handicrafts, gastronomy, heritage and a rural way of life that identifies us and unites us under the same ecosystem.
3. We recognize that our traditional agricultural landscape of highlands and dry plains with high levels of biodiversity is subject under increasingly challenging climatic conditions.
4. We contribute to the mitigation of the global crisis by producing healthy food with low water usage and a high carbon absorption capacity in the soil. Our territory represents the largest extension of organic almond trees in the world, as well as other crops such as olives and cereals.
5. Our regions provide favourable conditions to repopulate the territory and generate local resilience through regenerative farming and entrepreneurship that respects the landscape.
6. Our territory is more regenerative than many other areas of the world due to the reduced energy and water consumption of our agricultural production and by a family-centered economy that is largely made up of agricultural smallholdings.
7. We value our land as a fundamental asset and we honour the work of farmers and stockbreeders as its guardians.
8. The challenge of desertification and rural depopulation is common in our territory and requires us to act in a coordinated and participative manner, promoting the regeneration and revitalization of our counties through the restoration of our landscape.

# The challenges we face

Data such as the 14% decrease of the population in the Altiplano of Granada between 2011 and 2021, the 1°C temperature increase in Andalusia between

2007-2015 and an average loss of soil that exceeds 21 tonnes per hectare/year, highlight the need to work together to reverse these developments.



These are substantial challenges that affect us all, regardless of our personal inclinations. For all these reasons, we declare our commitment to unite our regions, under the moniker "Regenerative

Territory", with the aim of developing approaches and carrying out regenerative actions beneficial to our shared landscape with a focus on: society, landscape and economy.

# Declaration of intent

By signing this Manifesto, for present and future generations, we declare our intention to:

- Keep our Territory protected and alive.
- Promote an identity that enhances local pride
- Create spaces for participative dialogue to co-create approaches that improve people's quality of life and respond to current social, environmental and economic challenges.
- Regenerate our counties using farming practices that help combat erosion and desertification, and promote soil restoration, water harvesting and the recovery of biodiversity.
- Manage our water resources in a sustainable and regenerative way.
- Collaborate to promote the development of business activity that revitalises the economy, helps stabilize the population and restore our landscape.



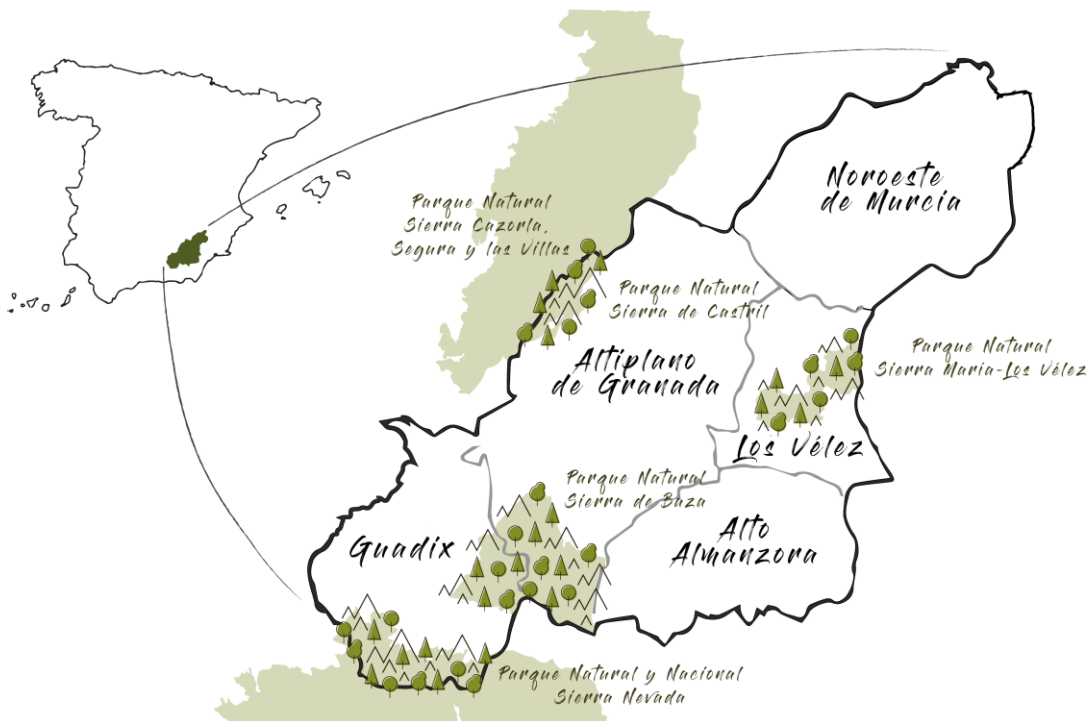
# Sign the Manifesto for a Regenerative Territory

We also invite those entities, associations and citizens who wish to participate in the necessary change to achieve a more regenerative and prosperous territory, to also join this Manifesto.

United we will be stronger in the face of our common challenges.

We invite the 79 townships that make up the Territory to approve this Manifesto in the Plenary Session of their Town Council.

We also invite those entities, associations and citizens who wish to participate in the necessary change to achieve a more regenerative and prosperous territory, to also join this Manifesto.



## Promote

Fundación Aland y Asociación AIVeIAI.

## For signature registration

send an email to [fundacionaland@gmail.com](mailto:fundacionaland@gmail.com)

## Including:

Entity:

Name:

DNI:

Phone/Email:

Locality:

County:

[Privacy policy](#)

# ANEXX I. Ideas and Proposals to promote a REGENERATIVE TERRITORY

The following are ideas and activities aimed at promoting the regeneration of our Territory, focusing on: society, landscape and economy.

These ideas were developed during the participatory process that led to the birth of this Manifesto. This process took place on 22/06/22 in Torre Guájar's Farm, and included people and official representatives from all the municipalities that comprise the Territory.

This Annex to the Manifesto is a living document that will be available on the future [Manifesto website](#) to provide ideas and support to organisations and individuals who join this initiative.

## Society

- **Generate social support, employment, access to housing, land and livestock** to encourage people of all ages to settle in our Territory.
- **Encourage young people to settle in the territory** by developing employment that helps **combat depopulation and the abandonment of land**.
- **Promote educational programmes and projects that strengthen links with our landscape, including capacity building in regenerative agriculture and holistic farming.** Promote innovative programmes for all ages and interests, recognising the fundamental role of the educational community to train, increase awareness, sensitise and motivate children and young people.
- **Recover and enhance the traditional culture and ancestral wisdom of the territory.**
- **Promote social innovation projects:** citizen collaboration platforms, spaces for listening and dialogue between different social agents.



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## Society

- **Generar apoyo social, favorecer el empleo, el acceso a vivienda, tierra y ganado** para estimular a personas de todas las edades a establecerse en nuestras comarcas.
- **Incentivar a la juventud** para despertar su **interés por la vida en el territorio** y optar a empleos que ayuden a **combatir la despoblación y el abandono de tierras**.
- **Promover programas y proyectos educativos para potenciar los vínculos con el paisaje y la formación en agricultura y ganadería regenerativa.** Programas innovadores para todas las edades e intereses, reconociendo el papel fundamental de la comunidad educativa y las AMPAS para formar, concienciar, sensibilizar y motivar a la infancia y a la juventud.
- **Recuperar y poner en valor la cultura tradicional y la sabiduría ancestral del territorio.**
- **Impulsar proyectos de innovación social:** plataformas de colaboración ciudadana, espacios de escucha y diálogo entre diferentes agentes sociales.





- Revitalise the landscape by promoting regenerative agriculture and livestock farming techniques that improve soil health, utilize rainwater and increase biodiversity.
- Maintain and enhance biodiversity in agricultural and forestry land. Diversify the landscape by creating a productive mosaic of regenerative farms with diversified crops.
- Recover and enhance the importance of traditional historical irrigation systems and the protection of the water table.
- Protect old growth trees, local varieties and traditional crops.
- Promote awareness, communication and training in landscape restoration.



## Economy

- Encourage the development of businesses that respect the landscape by highlighting our identity as a "Regenerative Territory".
- Provide our villages with up-to-date technology, innovation and training on regenerative issues: machinery bank, training courses and/or school of regenerative farming.
- Promote public policies to support regenerative livestock farming and agriculture.
- Encourage the production, transformation, marketing and consumption of products from regenerative practices.
- Provide our villages with an energy infrastructure that delivers maximum autonomy and resilience.

# Entities promoting the Manifesto

*Promoted by Aland Foundation and AIVelAl Association.*

## FUNDACIÓN ALAND

It works to promote landscape regeneration initiatives through the 4 Returns to combat climate change, land degradation and biodiversity loss, and the lack of opportunities in rural areas of the Iberian Peninsula.



## ASOCIACIÓN ALVELAL

It promotes the regeneration of the landscape of its territory through the restoration of ecosystems, regenerative agriculture and economic revitalisation. It also raises awareness that ecology and economy must go hand in hand for the sustainable development of its land.

*As part of the Bioregional Weaving Labs project project, promoted by Commonland, Ashoka and the Presencing Institute.*

## COMMONLAND

An initiator, catalyst and facilitator of large-scale, long-term restoration initiatives, its mission is to transform degraded landscapes into thriving ecosystems and communities, based on the 4R3Z20A philosophy.



**COMMONLAND**



**ASHOKA**

## ASHOKA

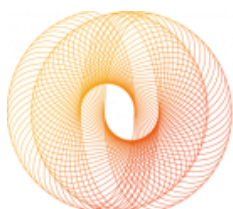
Identifies, connects and accompanies leaders of social innovation. With the purpose of making all people aware of their power to improve the world, and use it. Learning from its models focused on activating people as agents of change.

## PRESENCING INSTITUTE

Developer of Theory U as a framework for change and a set of methodologies that have been used by thousands of organisations and communities around the world to address our most pressing global challenges.



**PRESENCING  
INSTITUTE**



**THE  
WEAVING  
LAB**

**DRAWDOWN  
EUROPE** | research  
association

# Entities already adhering to the Manifesto

## FUNDACIÓN SAVIA

It promotes and cooperates in social, economic, heritage, landscape and cultural development, in order to improve the quality of life of people living in rural areas.



Inspiration  
4 Action

## INSPIRATION 4 ACTION

Initiative to mobilise and promote natural restoration projects through inspiration and art as drivers of transformation..

## GDR ALTIPLANO DE GRANADA

Acting in the regions of Baza and Huéscar, it aims to serve as a nucleus of convergence and representation of all the institutions, entities and agents, both public and private, interested in the integral development of their municipalities.



# Municipalities already adhering to the Manifesto



CÚLLAR TOWN COUNCIL



CHIRIVEL TOWN COUNCIL



HUESCAR TOWN COUNCIL



BENAMAUREL TOWN COUNCIL



LAROYA TOWN COUNCIL



VILLANUEVA DE LAS TORRES  
TOWN COUNCIL



LA PUEBLA DE DON FADRIQUE  
TOWN COUNCIL



GALERA TOWN COUNCIL

# Ayuntamientos ya adheridas al Manifiesto



AYUNTAMIENTO DE CÚLLAR



AYUNTAMIENTO DE CHIRIVEL



AYUNTAMIENTO DE HUESCAR



AYUNTAMIENTO DE BENAMAUREL



AYUNTAMIENTO DE LAROYA



AYUNTAMIENTO DE VILLANUEVA DE LAS TORRES



AYUNTAMIENTO DE LA PUEBLA DE DON FADRIQUE



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# Privacy Policy

## 1. USER INFORMATION

Who is the controller of your personal data?

Fundación Aland is the CONTROLLER of the USER's personal data and informs him/her that these data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April (GDPR) and the Organic Law 3/2018 of 5 December (LOPDGDD).

Why do we process your personal data?

To maintain a commercial relationship with the user. The planned processing operations are: Sending commercial advertising communications by email, fax, SMS, MMS, social networks or by any other electronic or physical means, present or future, that make it possible to carry out commercial communications. These communications will be made by the CONTROLLER and will be related to their products and services, or those of their partners or suppliers with whom they have reached a promotion agreement. In this case, the third parties will never have access to personal data. Conduct market research and statistical analysis. Processing orders, requests, respond to queries or any type of request made by the USER through any of the contact methods available at the CONTROLLER's website. Send the online newsletter on news, offers and promotions in our activity.

Why can we process your personal data?

Because the processing is legitimised by article 6 of the GDPR as follows: With the USER's consent: sending commercial communications and the newsletter. In the legitimate interest of the CONTROLLER: conduct market research, statistical analysis, etc. and process orders, requests, etc. at the request of the USER.

For how long will we keep your personal data?

Data shall be stored for no longer than is necessary to maintain the purpose of the processing or for as long as there are legal prescriptions dictating their custody, and when such purpose is no longer necessary the data shall be erased with appropriate security measures to ensure the anonymization of the data or their complete destruction.

¿To whom do we disclose your personal data?

No communication of personal data to third parties is foreseen except, if necessary for the development and execution of the purposes of the processing, to our suppliers of services related to communications, with which the CONTROLLER has signed the confidentiality and data processor contracts required by current privacy regulations.

What are your rights?

The rights of the USER are: Right to withdraw consent at any time. Right of access, rectification, portability and erasure of your data and the limitation or objection to their processing. The right to file a claim with the Spanish Supervisory Authority ([www.aepd.es](http://www.aepd.es)) if you consider that the processing does not comply with the current legislation. Contact information for exercising rights: Fundación Aland. Cjo. El Ciruelo, s/n – 04825 Chirivel (Almería). E-mail: [info@fundacionaland.com](mailto:info@fundacionaland.com)

## 2. COMPULSORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

The USERS, by marking the corresponding boxes and entering data in the fields, marked with an asterisk (\*) in the contact form or download forms, accept expressly and in a free and unequivocal way that their data are necessary for the supplier to meet their request, voluntarily providing their data in the remaining fields. The USER ensures that the personal data provided to the CONTROLLER are true and is responsible for communicating any changes to them.

The CONTROLLER informs that all data requested through the website are mandatory, as they are necessary for the provision of an optimal service to the USER. In the event that not all of the data is provided, there is no guarantee that the information and services provided will be completely adapted to the User's needs.

## 3. SECURITY MEASURES

That in accordance with the provisions of the current regulations on the protection of personal data, the CONTROLLER is complying with all the provisions of the GDPR and LOPDGDD regulations for processing the personal data for which they are responsible, and is manifestly complying with the principles described in Article 5 of the GDPR, by which they are processed in a lawful, fair and transparent manner in relation to the data subject and appropriate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

The CONTROLLER guarantees that all appropriate technical and organisational policies have been implemented to apply the security measures established by the GDPR and LOPDGDD in order to protect the rights and freedoms of USERS and has communicated the appropriate information for them to be able to exercise them.

For more information about privacy guarantees, you can contact the CONTROLLER through Fundación Aland. Cjo. El Ciruelo, s/n – 04825 Chirivel (Almería). E-mail: [info@fundacionaland.com](mailto:info@fundacionaland.com)



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